



My Australian Christmas Card Competition 2023

The Australian Consulate-General invites primary and secondary students in Hong Kong to participate in the *My Australian Christmas Card Competition 2023*.

Young artists are encouraged to get creative and consider how you might celebrate Christmas in an Australian summer, which is different to celebrations in northern hemisphere locations like Hong Kong. In Australia, Christmas comes in the middle of a very hot summer. Images of snow, fireplaces and warm clothing are less common. Many Australians spend their Christmas outdoors, at a beach or camping. Christmas dinner can be a barbeque in the backyard or a picnic on a beach or in a park.

Christmas is a time for family and friends to get together, to reflect and share what the spirit of Christmas means to you.

The winning design will be featured as the official Christmas greetings of the Australian Consulate-General Hong Kong and there are prizes up for grabs too!

2023 My Australian Christmas Card theme: *Christmas Fun*

This year's theme is ***Christmas Fun*** – celebrating Christmas as a time of joy!

Calling all students to join us to capture the spirit of Australia. Aussies are known for being down-to-earth, friendly and optimistic, with a lifestyle that's the envy of the world. Australians love to have a good time at Christmas, filled with laughter, cheer, and energy. From festive outdoor adventures to family games and surprises, this is your chance to express what Aussie *Christmas Fun* means to you. Don't miss out, participate now, and let the holiday spirit ignite your joy!

Important dates

Submission dates: **Now to 17 November 2023**

Finalist announcement: **1 December 2023**

Awards ceremony: **12 December 2023**

Eligibility & Categories

- The competition is open to all students from primary and secondary schools in Hong Kong.
- Representatives of each school are nominated and confirmed by schools. No individual entry will be accepted.
- Students may enter in one of four categories:
 - A. Junior Primary (primary 1 to 3);
 - B. Senior Primary (primary 4 to 6);
 - C. Junior Secondary (secondary 1 to 3) and
 - D. Senior Secondary (secondary 4 to 6)

Judging Criteria

The judging panel consists of representatives of the Australian Consulate-General. Entries will be judged according to the following criteria:

- Relevance to the theme 'Christmas Fun'
- Creativity
- Visual design
- Originality

All entries should follow the Competition Rules and Conditions to be eligible.

Awards

The competition consists of the following awards for each category:

1. Winner: Award Certificate plus Book Coupons valued at HK\$1,800
2. First runner-up: Award Certificate plus Book Coupons valued at HK\$800
3. Second runner-up: Award Certificate plus Book Coupons valued at HK\$400

The winning design will be featured as the official Christmas greetings of the Australian Consulate-General Hong Kong.

How to participate in the Competition

Participants must submit their entries **on or before 17 November 2023** through their schools. This year we accept **online submissions only**. For further details about the online submission method, visit the Australian Consulate-General Hong Kong's website:

https://hongkong.consulate.gov.au/hkng/HOME_XmasCard.html

Competition Rules and Conditions

1. Entries must demonstrate an understanding of how Australians celebrate Christmas; extra judging consideration will be given to elements identifying Australia's relationship with Hong Kong.
2. The artwork can be either A4 (297 mm x 210 mm) or A3 (420 mm x 297 mm) in size and in either landscape or portrait orientation.
3. The artwork may be done in pencil, crayon, felt tip, paint, or by using computer drawing or design software in 2D only. NO additional material to create 3D effects (like tinsel, glitter or sequins) is allowed.
4. Each entry's file size should be 10 mb max and must be uploaded as a JPEG or PNG with a resolution of at least 300 dpi. Participants can scan or take a clear photo of the entries for submission.
5. To identify the artwork, the file name should be named in this order "Category-SchoolName_StudentSurname_StudentFirstName_Class".
For example: A-AISHK_CHAN_PETER_3A.jpg
6. Each participant should submit one entry only. A participant who submits more than one entry will be disqualified.
7. Representatives of each school are nominated and confirmed by schools. No individual entry will be accepted.
8. No substitutions or new versions of submission will be accepted under any circumstances once the original entry is submitted for consideration.
9. Entries must be the participants' original artworks that have not been published before, nor submitted for other competitions, and must not infringe intellectual property rights.
10. The Australian Consulate-General assumes the right to edit, alter, publish, reuse, distribute, or exhibit the artworks in any manner whatsoever, including for publicity and educational purposes.
11. Staff and their family members of Australian Consulate-General Hong Kong and any related sponsors are not permitted to participate.
12. The organiser's decisions on the competition results are final.
13. All personal information collected by the Australian Consulate-General will only be used in matters relating to the "My Australian Christmas Card Competition" which includes for publicity and promotional purposes.
14. The Australian Consulate-General reserves all the rights to change the competition rules, regulations, prizes and other arrangements without prior notice.

Enquiries

Please send an email to publicaffairshk@dfat.gov.au, or call 2585 4481 during office hours.



「我的澳洲聖誕卡設計比賽」2023

澳洲總領事館每年舉辦聖誕卡設計比賽，邀請全港中、小學生參與。

這個比賽旨在鼓勵香港年輕藝術家發揮創意，想像如何慶祝「澳式聖誕」。澳洲的聖誕節正值炎夏，與香港等北半球地區的慶祝方式截然不同。在澳洲，雪、壁爐和保暖衣物不是常見的畫面。許多澳洲人會到海邊或在露營中歡度聖誕節。聖誕晚餐可以是在後院燒烤，或是在海灘或公園野餐。

聖誕節是與家人和朋友相聚的日子，也是我們反思和分享聖誕節意義的重要時刻。

勝出者的作品將會獲澳洲駐香港總領事館用作官方聖誕賀卡，並獲得豐富獎項！

2023 比賽主題: 聖誕樂趣

今年比賽主題是「**聖誕樂趣**」—— 慶祝聖誕是一個歡樂的時刻！

鼓勵全港學生與我們一同體驗澳洲精神。澳洲人以輕鬆隨意、友善熱情的態度而出名，寫意的生活方式讓不少人嚮往。澳洲人喜歡度過一個充滿歡笑、歡呼和活力的聖誕節。無論是節日戶外探險、家庭遊戲或驚喜玩意，這是你去發揮想像力，表達澳式聖誕樂趣的好機會，切勿錯過！

重要日期

比賽截止日期: **2023 年 11 月 17 日**

公布得獎名單: **2023 年 12 月 1 日**

頒獎典禮: **2023 年 12 月 12 日**

參賽資格和組別

香港的中、小學學生均可參加；參賽作品必須由參賽者所就讀的學校提名及確認；不接受個人名義參賽。

比賽分四個組別：

- 初小（小學一至三年級）
- 高小（小學四至六年級）
- 初中（中學一至三年級）
- 高中（中學四至六年級）

評審標準

評審委員會是由澳洲總領事館的代表組成。評審參賽作品標準如下：

- 推廣主題「聖誕樂趣」的成效
- 創意
- 視覺美感
- 原創

所有參賽作品需遵循比賽細則才獲評審。

獎項

每個組別的獎品如下：

1. 冠軍：獲頒獎狀及價值港幣\$1,800 之書券；
2. 亞軍：獲頒獎狀及價值港幣\$800 之書券；
3. 季軍：獲頒獎狀及價值港幣\$400 之書券。

勝出作品將會獲澳洲駐香港總領事館用作官方聖誕賀卡。

參加辦法

參賽者必須於 **2023 年 11 月 17 日或之前**經其就讀學校提交作品。今年只接受網上遞交作品。遞交方法的詳情請瀏覽澳洲駐香港總領事館網站：

https://hongkong.consulate.gov.au/hkngchinese/HOME_XmasCard.html

比賽細則

1. 參賽作品首先必須展示對澳洲人如何慶祝聖誕節的文化傳統了解，其次是展示出澳洲與香港之間的關係。
2. 作品尺寸為 A4 (297 毫米 x 210 毫米) 或 A3 (420 毫米 x 297 毫米)，橫向或直向不拘。
3. 作品可以鉛筆、蠟筆、氈製粗頭筆、油彩或電腦繪圖軟件製作而成的平面設計。參賽作品不可包含閃光紙類的材料，或設有任何立體效果。
4. 參賽作品檔案大小不得超過 10mb，格式必須為 JPEG 或 PNG，最少要有 300dpi 像素。參賽者可以將參賽作品掃描或拍攝清晰照片以上傳提交。
5. 為識別作品，檔案名必須為「組別代號-學校名稱英文縮寫_學生英文姓氏_學生英名名字_學級」。例子: A-AISHK_CHAN_PETER_3A.jpg
6. 每位參加者只可提交一份參賽作品。若參加者提交多份作品，將會被取消參賽資格。
7. 每間學校的代表須由學校提名和確認。比賽不接受個人名義參賽。
8. 一旦參賽作品提交審議，在任何情況下都不會接受替換或新版本的參賽作品。
9. 參賽作品必須是參加者的原創作品，未曾被公開及未曾參加其他比賽，以及絕不可侵犯的知識產權。
10. 澳洲總領事館有權編改、修改、刊登、重用、發布或以任何方式展出作品，包括用於宣傳和教育目的上。
11. 澳洲總領事館和有關贊助商的員工及家屬將不可參賽。
12. 主辦機構澳洲總領事館就比賽結果持有最終決定權。
13. 澳洲總領事館從此比賽中收集的個人資料只用作於在「我的澳洲聖誕卡設計比賽」的宣傳和推廣事宜上。
14. 澳洲總領事館保留所有權利，修改比賽規則、條例、獎品及其他安排，而毋須事前通知。

查詢

如欲查詢，請電郵至 publicaffairshk@dfat.gov.au，或於辦公時間內致電 2585 4481 與澳洲總領事館公共事務部聯絡。